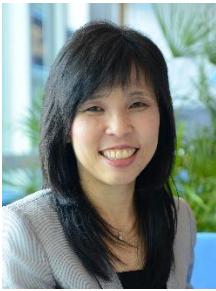


**Jessica Tan Soon Neo**  
***Managing Director, Microsoft Singapore***



After taking on a role as General Manager for the Enterprise and Partner Group, Asia Pacific Region, Jessica Tan returned to Microsoft Singapore as Managing Director in July 2013, having previously served in the same capacity from 2008 to 2012.

As Managing Director of Microsoft Singapore, she is responsible for developing and driving growth strategies for the Microsoft's business in Singapore, as well as deepening relationships with partners, customers and employees. She also focuses on leading Microsoft's ongoing corporate citizenship efforts in the country, which includes Microsoft's efforts to be the trusted industry partner that works with businesses, communities and the government to help advance social and economic progress.

In her second tour of duty with Microsoft Singapore, Jessica also takes on new leadership responsibilities in the areas for Education and Citizenship for Microsoft Asia Pacific, providing counsel and support to the new President of Asia-Pacific, Cesar Cernuda.

Jessica joined Microsoft in 2003 and over the years, has taken on regional leadership positions in the Enterprise Group where she doubled growth and led the organisation's Customer & Partner Satisfaction efforts where she took a 360 degree view of Microsoft's interaction with customers and partners, as well as successfully re-invigorated Microsoft's Customer and Partner Relationships in the Asia Pacific Region, and drove regional initiatives to develop and attract the best talents for Microsoft.

In 2008, she assumed the role of Managing Director for Microsoft Singapore. During her four-year tenure, she doubled revenue for the company in Singapore, and made headway in driving Microsoft's effort to support national agendas in education, the local software economy, enabling people with disabilities and seniors and stepping up Public-Private-Public engagements on e-citizenry.

Jessica has over 24 years in the IT Industry, serving in various leadership positions in sales, services and strategic business development roles in Singapore and the Asia Pacific Region, including a 14 year stint with IBM, in various roles including Director of Network Services (NS) division in Asia Pacific, General Manager of, Integrated Technology Services (ITS) ASEAN/South Asia, and in several sales leadership roles.

In 2011, Jessica was re-elected the Member of Parliament for the East Coast Group Representation Constituency (GRC) in Singapore, having served since May 2006. In addition, she is Chairman for the East Coast Town Council. Jessica is also Chairman for the Finance and Trade & Industry Government Parliamentary Committee (GPC) as well as Member of the Manpower GPC. Jessica is a board member of ISS, NUS Alumni, Temasek Polytechnic, Nanyang Polytechnic, SJI International, Netball Singapore, Singapore Island Country Club, Singapore Tourism Board, Singapore Sports Council and Singapore Business Federation.

Jessica graduated from the National University of Singapore in 1989 with a Bachelors of Social Sciences (Honours). She majored in Sociology and Economics. During her personal time, Jessica enjoys reading, cooking, jogging and spending time with her family. Jessica is married with 3 children.